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# PRESS RELEASE

For immediate release

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## BLOOMINGDALE'S CHESTNUT HILL RAISES MUCH NEEDED FUNDS FOR THE ASIAN TASK FORCE AGAINST DOMESTIC VIOLENCE

12/04/2010 - BOSTON, MA: To benefit the Asian Task Force Against Domestic Violence (ATASK), Bloomingdale's Chestnut Hill hosted "A Day of Holiday Shopping" with their Women's Designer Section on Saturday, December 4<sup>th</sup>, 2010. A portion of the day's sales was contributed to ATASK to support its work in addressing the gaps in domestic violence services for the growing population of low income Asian immigrants in the New England area.

7NEWS/CW56 Reporter Janet Wu modeled for an informal fashion presentation for the attendees during the event. Sushi was catered by Bloomingdale's Chestnut Hill's brand new Japanese restaurant, Daikanyama. Dora Lee with her assistant Annie Wu provided gorgeous flower arrangements and Assistant Principal Oboe, Boston Symphony Orchestra and Principal Oboe, Boston Pops Orchestra Keisuke Wakao arranged chamber music for oboe and string trio throughout the event.

"We are so grateful for Bloomingdale's Chestnut Hill continual support of our organization. Their generous donations helped ATASK to continue to provide services and hope for survivors of domestic violence and to increase awareness about this important issue in the communities," say Linda Chin, president of ATASK.

### **About the Asian Task Force Against Domestic Violence**

The mission of the Asian Task Force Against Domestic Violence (ATASK) is to provide hope to survivors and prevent domestic violence in Asian families and communities. ATASK is New England's only provider of linguistically and culturally appropriate services and programs for Asian survivors of domestic violence. For domestic violence victims who are unsafe, helpless and hopeless, ATASK offers a safe haven, help and hope over fear.

ATASK offers:

- H**ousing in our emergency shelter
- O**utreach to Asian communities and a 24-hour multi-lingual helpline
- P**rograms and services that support clients and their children and empower them to live independent lives
- E**ducation and training for youth, providers, and the public

Please visit [www.atask.org](http://www.atask.org) for more information, or join our flock at [Facebook.com/ATASK](https://www.facebook.com/ATASK).

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